



Republic of the Philippines
PROVINCE OF NEGROS ORIENTAL
CITY OF BAYAWAN
Office of the Sangguniang Panlungsod

EXCERPT FROM THE MINUTES OF THE REGULAR SESSION HELD BY THE CITY COUNCIL OF BAYAWAN, NEGROS ORIENTAL ON OCTOBER 16, 2018 AT 2 P.M. AT THE LIGA NG MGA BARANGAY BUILDING.

RECORDS OF ATTENDANCE

HON. ISMAEL P. MARTINEZ	(Presiding Officer)	Present
HON. PETER PAUL F. RENACIA		Present
HON. HENRY E. CARREON, JR.		Present
HON. ERNESTO T. TIJING		Present
HON. MARK FIDENCIO L. AURELIA		On Leave
HON. JONAS M. TRIAS		Present
HON. SHARLOU F. JAMIN		Present
HON. NARCISO N. CASIPONG		Present
HON. NICO ANGELO L. LIM		Present
HON. MERLITA R. GAUDIEL		Present
HON. DANILO G. LAMIS		Present
HON. SEVERINO SALVADOR M. CAPULSO	(LNMB Vice President)	Present
HON. TRISTAN GOLD T. TORRILLO	(SK Federated President)	Present

RESOLUTION NO. 756

“WHEREAS, Article II of the 1987 Constitution particularly in its Section 17 provides “The State shall give priority to education, science and technology, arts, culture and sports to foster patriotism and nationalism, accelerate social progress, and promote total human liberation and development.”

“WHEREAS, Bayawan City is known for its unique, rich and distinct culture and adherence to its core values being promoted through what is referred to as Bayawanihan;

“WHEREAS, Bäy, the smiling Tawo-Tawo Mascot, is the official mascot of the City of Bayawan and is a symbol of the City’s culture, heritage and tradition.

“WHEREAS, on motion of Honorable Councilor Jamin and duly seconded by Honorable Councilor Casipong, the Council

“RESOLVED, to enact, as it hereby enacts the following ordinance:

ORDINANCE NO. 52

AN ORDINANCE ESTABLISHING BAYAWAN CITY MASCOT
NAMED BAY AND APPROVING ITS DESIGN.

Be it ordained that:

SECTION 1. TITLE. This Ordinance shall be known as “*BAYAWAN CITY MASCOT NAMED BAY.*”

SECTION 2. DEFINITION OF TERMS

- a. **Bäy** – is derived from the name of the place, “Bayawan” which is shortened to name the city’s official mascot. It is a smiling tawo-tawo mascot to symbolize the city’s culture, heritage and tradition.
- b. **Culture** – the customary beliefs, social forms, and material traits of a racial, religious or social group. It also refers to the set of shared attitudes, values, goals and practices that characterizes an institution or organization.
- c. **Symbol** – an object or act representing something.
- d. **Heritage** – something transmitted by or acquired from a predecessor.
- e. **Tradition** – the handling down of information, beliefs and customs by word of mouth or by example from one generation to another.
- f. **Mascot** – is any person, animal, or object thought to bring luck or anything used to represent a group with a common public identity, such as a school sports team, society, or brand name.
- g. **Farm** – a piece of land used for growing crops or raising animals.
- h. **Resorts** – any place or places with pleasant environment and atmosphere conducive to comfort, healthful relaxation and rest, offering food, sleeping accommodations and recreational facilities to the public for a fee or remuneration.
- i. **Hotels** – any building, edifice or premises or a completely independent part thereof, which is used for the regular reception, accommodation or lodging of travelers or tourists and the provision of service incidental thereto for a fee.
- j. **Farm Tourism** – the practice of attracting visitors and tourist to farm areas for productions, educational and recreational purposes. It involves any agricultural or fishery based operation or activity that brings to a farm visitors, tourist, farmers and fisherfolk who want to be educated and trained on farming and its related activities, and provides a venue for outdoor recreation and accessible family outing.
- k. **Travel Agency** – is a private retailer or public services that provides travel and tourism related services to the public on behalf of suppliers such as activities, airlines, car rentals, cruise lines, hotels, railways, travel insurance and package tour.
- l. **Tourism** – is travel for pleasure or business; also the theory and practice of attracting, accommodating, and entertaining tourist, and the business operating tours. Tourism maybe international, or within the traveler’s country.
- m. **Promoted** – to help bring (something, such as an enterprise) into being, to launch or to present (merchandise) for buyer acceptance through advertising, publicity or discounting.
- n. **Branding** – the process involved in creating a unique name and image for a product in the consumer’s mind, mainly through advertising campaigns with consistent theme.
- o. **Appearance** – the act or fact of appearing, as to the eye or mind or before the public.
- p. **Specification** – refers to a set of documented requirements to be satisfied by materials, design, product or service. Is often a type of technical standard.
- q. **Form** – the share and structure of something as distinguished from its materials.

- r. **Built** – having a specified physical size or build.
- s. **Chubby** – plump and rounded.
- t. **Scarecrow** – an object, usually made to resemble a human figure, set up to scare birds away from a field where crops are growing.
- u. **Tufts** – a bunch or collection of something, typically threads, grass, or hair, held or growing together at the base.
- v. **Apparel** – personal attire, clothing of a particular kind, something that clothes or adores.
- w. **Salakot** – is a traditional wide-brimmed hat from the Philippines. It is usually made of wither rattan, reeds, or bamboo, and is known as the native hat, one of the traditional hats worn in the country.
- x. **Fringe** – an ornamental border consisting of a short straight or twisted threads or strips hanging from cut or raveled edges or from a separate band.
- y. **Colors** – the aspect of the appearance of objects and light sources that may be described in terms of hue, lightness, and saturation for objects and hue, brightness, and saturation for light sources.
- z. **Yellow** – a color between green and orange in the spectrum, a primary subtractive color complementary to blue; colored like ripe lemons or egg yolk.
- a.a. **Green** – a color whose hue is somewhat less yellow than that of growing fresh grass or of the emerald or is that of the part of the spectrum lying between blue and yellow.
- a.b. **Blue** – the hue of that portion of the visible spectrum lying between green and indigo.
- a.c. **Brown** – any of a group of colors between red and yellow in hue, of medium to low lightness and of moderate to saturation.
- a.d. **Red** – having the color of blood.
- a.e. **Talents** – a special ability that allows someone to for something well.
- a.f. **Conduct** – the way that a person behaves in a particular place or situation. The act, manner or process or carrying on.
- a.g. **Straw** – the dry stems of wheat and other grain plants.

SECTION 3. APPLICATION. This Ordinance shall apply to all such as resorts, hotels, farms, travel agencies, and other related tourism establishments, Local Government Unit of Bayawan and its Offices.

SECTION 4. DECLARATION OF POLICIES. It is hereby declared the policy of the City Government of Bayawan to encourage, promote and use Bay as the official mascot of Bayawan to develop tourism as a major socio-economic program of the city. Pursuant to this policies, the Local Government give authority to the Tourism Development Council to formulate the Implementing Rules and Regulation related to the use and care of Băy, overseeing the enforcement of such policies, and ensuring that these are continually updated and responsive to meet arising needs.

SECTION 5. SPECIFICATIONS. It is hereby specified the form and substance of Bay as the Official Mascot of Bayawan, to wit:

A. FORM

1. Built

Bay is a chubby scarecrow, which signifies wealth. Also, the chubby built would make him huggable.

2. Head

Bay's headwear is a salakot typical of the salakot being worn by the local farmers. The top of the salakot has a hole where tufts of rice stalks come out.

Bay's "hair" are tufts of golden rice stalks ready for harvest

Eyes are the form of a half oval and should appear bright and friendly.

Nose is a reddish brown oval.

Mouth is smiling to make him appealing especially to children.

3. Legs are green and look like bamboo poles.

B. APPAREL

Bay's apparel and accessories are the following:

1. Dark brown salakot
2. Yellow long sleeve shirt with red frill scarf. A blue patch is placed on the right side of the stomach and 2 red patches on the elbow portion. A white patch is placed on the front with the word Bāy. Tufts of rice stalks fringe on the edge of the sleeves. The edge of the shirt is tattered, as with most scarecrows.
3. Blue shorts with a yellow patch on the left and a red patch on the right. Tufts of rice stalks likewise fringe on the edge of the shorts.
4. Light brown rope belt tied on Bay's waist over the yellow long sleeve shirt.

C. COLORS

The colors of Bay are based on the colors of the official seal of Bayawan and have their own symbolisms.

Yellow – abundance, ripe crops for harvest

Green – life, nature, agricultural lifestyle of Bayawan

Blue – Sulu sea outlined by coast of Bayawan where fishermen get their livelihood

Brown – the vast land of Bayawan where Bayawanons plant their crops

Red – courage of Bayawanons



SECTION 6. MASCOT TALENTS, APPEARANCE AND CONDUCT

1. Mascot talent should be individual who know the Tawo-tawo dance moves and is willing to be on call for events that need the appearance of Băy.
2. Only one mascot shall be seen by same crowd at any given time.
3. The mascot talent shall conduct itself in a friendly, jovial, and respectful manner and should reflect the values of City.

SECTION 7. PROMOTIONAL MATERIALS AND MARKETING COLLATERALS

Bäy may be used for various promotional materials and marketing collaterals outside of LGU use such as but not limited to souvenir items, packaging of Bayawan products, plastic or paper bags, and various merchandise, provided that the following conditions are met.

1. No element of Bäy shall be deleted or altered, nor shall any other element be added to Bäy.
2. Colors of Bäy should not be substituted with other colors; however it may be rendered as pure white on a dark background or pure black on a light background.
3. The proportions of Bäy should not be altered by stretching either horizontally or vertically.
4. LGU Bayawan City reserves the right to demand discontinue use of the mascot by any enterprise or entity should it see any conflict with the City's brand and values.

SECTION 8. PROHIBITED ACTS. Any act that will tend to ridicule, disrespect or misuse in any form of "Bäy" shall constitute prohibited act.

SECTION 9. SEPARABILITY. If any provision of this Ordinance is held by any competent authority to be void or unenforceable in whole or in part, the other provisions of this Ordinance and the remainder of the effected provisions shall continue to be valid.


SECTION 10. EFFECTIVITY. This ordinance shall take effect after compliance with the provisions of R.A. 7160, the Local Government Code of 1991.

"Enacted."

* * *

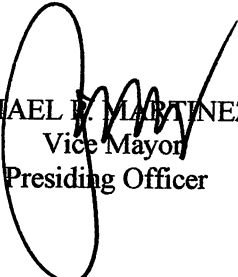
I hereby certify to the correctness of the foregoing resolution.

* * *


JULIUS T. ESPARTERO
Secretary to the Sangguniang Panlungsod

ATTESTED:

APPROVED: NOV 06 2018


ISMAEL B. MARTINEZ
Vice Mayor
Presiding Officer


PRYDE HENRY A. TEVES
Mayor

Copy for:

- The Honorable Provincial Board, Dumaguete City